



IBERO-AMERICAN ACTION LEAGUE, INC.

911 East Main Street, Rochester, NY

Hilda Rosario Escher
President &
Chief Executive Officer

July 21, 2009

Dear Ibero Supporter:

On September 18, 2009 the Ibero-American Action League, Inc. will hold its Annual Luncheon in celebration of 41 years of service to the Hispanic community and the community-at-large.

Ibero has been assisting the Latino population and general community of the greater Rochester area with programs and services that build a better community. We cordially invite you to celebrate with us.

Every year for this occasion, we publish a program book that features organizations who support Ibero. Enclosed you will find a Program Book Advertisement Form to enable you or your company, to advertise in our program. The sizes and prices are listed on the form, and your donation is tax deductible.

Thank you for your generous support of the Ibero-American Action League, Inc. We look forward to receiving your completed advertisement form no later than August 21, 2009.

Sincerely,

Hilda Rosario-Escher
President & CEO

Enclosure: Program Book Advertisement Form

Ibero-American Action League, Inc.

Program Book Advertising Form

41st Annual Luncheon & Awards Presentation
Friday, September 18th, 2009
11:30 a.m. – 1:30 p.m.
Hyatt Regency Rochester

Date: _____
Company / Individual Name: _____
Contact Person: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

Please indicate your selection:

| | | | |
|--|--------------------|---------------------|-------|
| | Back Outside Cover | 7 1/2" w x 10" h | \$500 |
| | Front Inside Cover | 7 1/2" w x 10" h | \$450 |
| | Back Inside Cover | 7 1/2" w x 10" h | \$350 |
| | Full Page | 7 1/2" w x 10" h | \$250 |
| | Half Page | 7 1/2" w x 5" h or | \$150 |
| | | 3 1/4" w x 10" h | |
| | Quarter Page | 3 1/4" w x 4 1/2" h | \$75 |
| | Business Card | | \$50 |
| | Name Listing | | \$25 |

Total Payment: \$ _____

Method of Payment:

Cash Check (payable to Ibero-American Action League, Inc.)

Deadline: Friday, August 21, 2009

Please send this form with your camera-ready art work,
advertising copy, or business card to:

Annual Luncheon Ad Book
Ibero-American Action League, Inc.
911 East Main Street
Rochester, NY 14605
or email the ad to: yolanda@iaal.org

Questions? Please contact Yolanda Albino at 256-8900, ext 650.